



ANDERSON SIX



ROCK HILL, S.C., U.S.A.

To the Car Dealer
Who is Looking to
the Future:

When you went into the business of selling motor cars,
and when I went into the business of building them,
we had one aim in common:

To erect a profitable permanent business structure,
which we realized must be based on a foundation of
customer good-will.

I planned to lay this foundation by building a car
that would be all that the average man and woman de-
sire in a motor car and at a price that would be
within their means. I realized that here was our big
opportunity.

How well that plan has worked out in our case I am
willing to have you judge on the basis of the con-
sistent, ever-widening success and high reputation of
the Anderson Motor Company and the Anderson Coachbuilt
Six, and the year-after-year prosperity of its dealer
organization. It is a record we are all proud of.

And now--about your business. Does it rest on that
same foundation of good-will? Will your next year's
profits be built on that same solid basis--and the
next year and the next?

These are serious questions. If you can answer them
fairly, the future holds no terrors for you. If you are
in doubt, I would be glad to show you what the Ander-
son idea of building and selling motor cars is--I think
we have the formula for success.

I will appreciate a letter addressed to me personally.

Cordially yours,

President.



Coachbilt Convertible Sport Car

"Ingenious utility . . . you'd never guess that its trim rear deck concealed a full three passenger built in seat . . . an exclusive Anderson patent." . . . \$1795.



Coachbilt 7 Passenger Touring

"An achievement in large capacity, light car designing, . . . of ideal chassis proportions and perfect balance . . . a captivating picture of trim, graceful lines and rich colors." . . . \$1845.



Speedster

"Fast, powerful, low hung . . . velvety smooth . . . like a poem come to life, a dream car." . . . \$2195.



Ultra Sport Touring

. . . a car of captivating charm and finished workmanship . . . a realization of perfect balance and luxurious riding qualities . . . a gratifying freedom from squeaks and rattles . . . a car of unusual performance capacity." . . . \$2395



Coachbilt 5 Passenger Touring

"Fine looking and performing car too, . . . from 3 to 55 miles an hour on high is her power range—16 miles to the gallon, the average fuel consumption." . . . \$1795.

ANDERSON SIX

THE ANDERSON

ANY motorist who judges a car on its mechanical performance—its power, speed, quietness, economy, permanent reliability—will take a fascinating pleasure in driving the Anderson.

But after mechanical performance, what?

Anderson coachwork alone offers you the as-

COACHBILT SIX

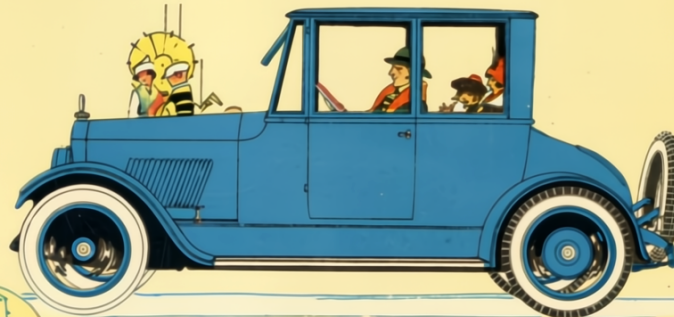
surance of enduring structural quality that will give you as much pride of possession in the years to come as on the first day.

This is the contribution made possible by Anderson's long career of coach making—longer by a good many years than that of most other motor car builders.



Coachbilt Sedan

"Here is fine coachwork such as you expect to find only among the most expensive cars." . . . \$2795.

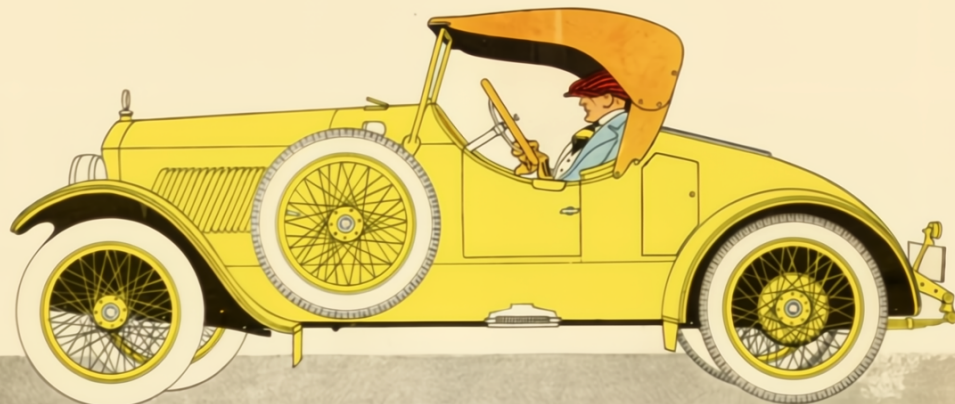


Coachbilt Coupe

"Low hung and perfectly balanced . . . a harmonious blending of graceful lines and warm colors . . . a chassis of unquestionable excellence." . . . \$2795.



The Anderson 5-Passenger Coachbilt Sedan



The Anderson "Coachbilt" Speedster

HERE are not many automobile manufacturers who started to learn their business as far back as 1886.

So there are not many custom built sedans in the Anderson price class quite comparable to the Anderson Coachbilt Six in the many features that go to make the perfect enclosed car. Here is fine coachwork such as you expect to find only among the most expensive built cars.

A roomy interior—unusually so for a closed body. Its appointments combine luxury with good taste: an uncommon achievement in this day of extremes. The body frame is of close grained hardwood, sawed to shape, braced and counter braced against twisting strains. The overlaid metal panels are hand hammered.

A body so built will last for many years, never developing the rattles and squeaks peculiar to "stock built" bodies.



THE seats are wide and very deep. The upholstery of the finest quality in colors to match the body finish. The interior fittings of silver finish, delicately chased.

The appointments are unusually attractive and complete.

Mounted on a chassis of noted and established excellence, the Anderson 5 Passenger Coachbilt Sedan represents a value which cannot be duplicated in any car we know of.

The motor is a Red Seal Continental, famed for its unflinching power and dependability. All other parts are of the same high quality.

Equipment includes 4 cord tires and extra rim, \$2,795 F.O.B. Rock Hill, S. C.

OTHER MODELS

7-Passenger Touring	\$1,845	Ultra Sport Touring	\$2,395
5-Passenger Touring	1,795	2-Passenger Speedster	2,195
Convertible Roadster	1,795	4-Passenger Coupe	2,795
4-Passenger Sport	1,845		

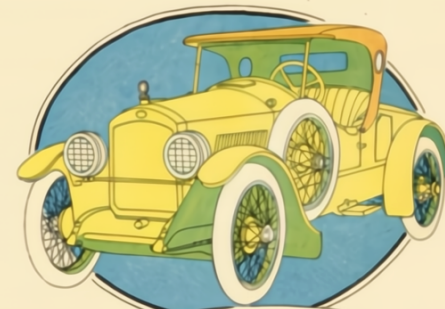
Prices include cord tires as standard equipment.

LOW hung, graceful, powerful, fast—velvety smooth—like a poem come to life, a dream car.

Open it up to sixty miles, close it down to three, it answers your slightest touch.

A 20-inch steering wheel, long, flexible springs, with main spring leaf of vanadium steel. Burbank khaki top, with nickel plated rods to rest on, and three Johnson windows—one in the back and one on each side. Six wire wheels. Six cord tires. Aluminum step with rubber pad. Bullet shaped lamps of nicked brass. Two-door rear compartment, with locks. Two side lights. Engine driven tire pump. Moto-meter. Finished in your choice of moleskin gray, canary or cardinal scarlet, with long grain leather upholstery to match.

\$2,195 F.O.B. Rock Hill, S. C.



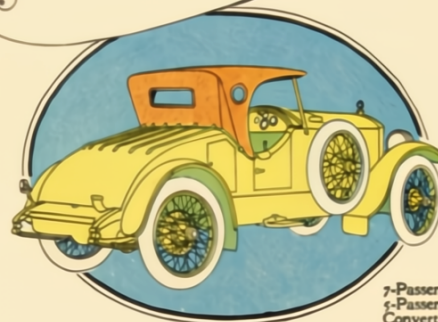
The extra wire wheels are carried on hubs mounted and braced directly to the frame—one on each side. The list price includes six wheels and six cord tires and complete equipment.

CRITICS call this new Anderson creation the year's finest example of Sport Coachwork.

It's a car to be fond of and proud of. Aspired pal and a willing playmate.

Fast? Of course! Powerful too, yet economical—16 miles to the gallon of gasoline is the average consumption.

The mechanical specifications include a special deep channel frame, double braced to withstand twisting strains. The motor is a Red Seal Continental. All other parts of equally well established excellence.



OTHER MODELS

7-Passenger Touring	\$1,845	Ultra Sport Touring	\$2,395
5-Passenger Touring	1,795	4-Passenger Coupe	2,795
Convertible Roadster	1,795	5-Passenger Sedan	2,795
4-Passenger Sport	1,845		

Prices include cord tires as standard equipment.

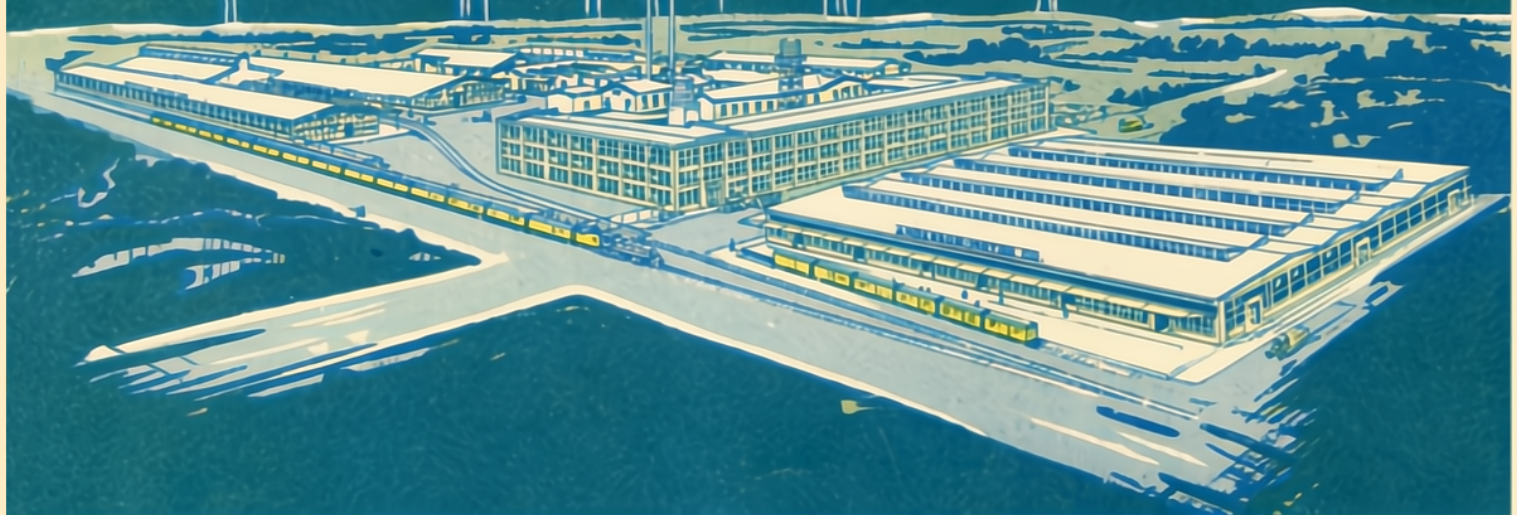




OWNERS enjoy an added satisfaction in the knowledge that the company behind their car is a tower of strength, and possesses an enviable record for integrity—a record that has steadily developed during long years of successful manufacturing experience.

Mr. J. G. Anderson, who founded the company more than a third of a century ago, continues active in the general direction of its policies, and enjoys a personal pride in the excellence of each car that leaves the factory.

The Anderson Six is more than merely a good motor car—it is the embodiment of integrity, and built to perpetuate a reputation that is the pride of many generations.





**NEW PRICES
EFFECTIVE
SEPT. 20, 1921**

Disregard Price Quotations on Preceding Page

5-Passenger	
Touring...	\$1650
7-Passenger	
Touring...	1795
Convertible	
Roadster..	1650
4-Passenger	
Sport.....	1750
Ultra Sport	
Touring...	2395
4-Passenger	
Coupe.....	2450
5-Passenger	
Sedan.....	2550
2-Passenger	
Speedster..	2195

All Models Equipped with Cord Tires, Special Large Motor-Driven Horn, New Type Windshield, Special Barrel Type Lamps, Cowl Lights, Motometer, Etc.

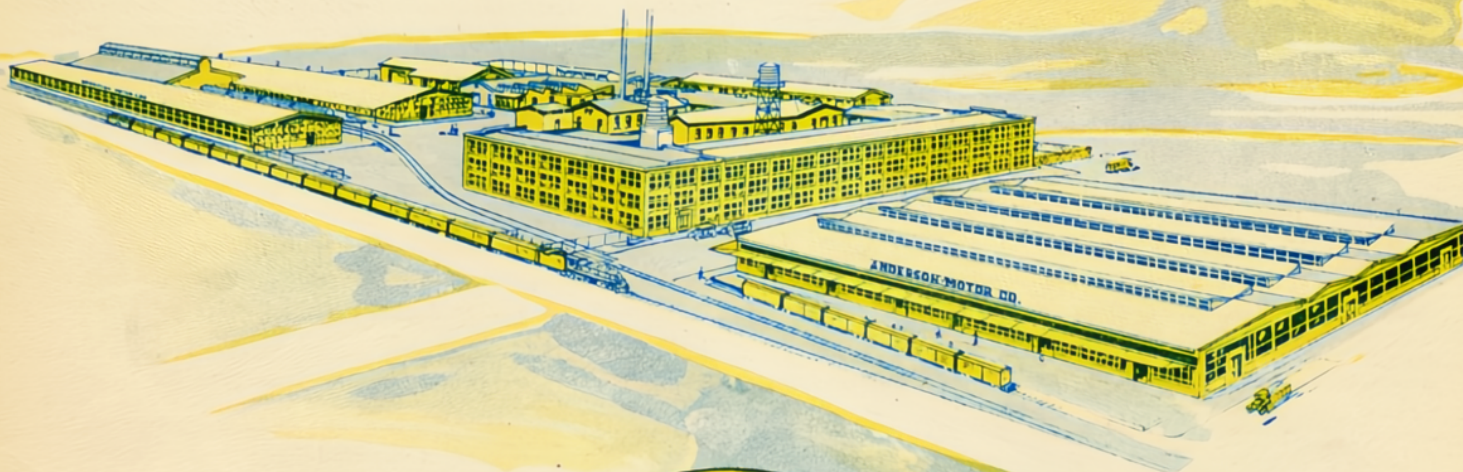


WHEN you compare the Anderson Six with other cars which incorporate the same general specifications as to structural units you will quickly determine Anderson advantage in the fact that 35 years of fine coach building and manufacturing experience give to this car a result in rare excellence that is comparable only to the finest and highest priced cars built in America.

When values are carefully scrutinized this difference spells sales for Anderson dealers.

Shall we instruct a sales representative to call upon you to discuss our dealer franchise?

**ANDERSON MOTOR COMPANY
ROCK HILL, S. C.**



The big modern plant of the Anderson Motor Co. has back of it the resources and experience of 35 years of fine coachmaking.

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Speedster .	2195

All models Equipped with Cord Tires, Special Large Motor-Driven Horn, New Type Windshield, Special Barrel Type Lamps, Cowl Lights, Motometer, Etc.

DEALERS:

For particulars as to territory, etc., address Factory, or Eastern Wholesale Department, 489 Fifth Ave., New York City.



THE dealer who must sell a car whose every feature of interest is duplicated by most other cars in its price class, is now facing a dangerous business condition.

Competition has narrowed the car builder's choice of parts down to those few well known units which public experience and use have fully established as being the best.

The great selling weakness of those cars in the Anderson price class who have very much the same mechanical specifications, is the fact that they lack the charming individuality, finish and comfort that results from Anderson's 35 years of experience in fine coach building.

This obvious and important difference gives to Anderson dealers a tremendous advantage, especially with careful buyers who compare values closely.

We will appreciate the opportunity of discussing details with interested dealers.

**ANDERSON MOTOR COMPANY
ROCK HILL, S. C.**

